



MLeads

Mobile App User's Guide

Never Lose a Lead Again..

The image illustrates the MLeads ecosystem. On the left, a laptop displays the MLeads website with a navigation menu including Home, About Us, Features, Pricing, and Contact Us. The main content area highlights the app's benefits, such as 'Never Lose a Lead Again..', 'Easy to Use', and 'Real-time Updates'. In the center, a smartphone displays the MLeads mobile app interface, which includes a navigation menu with options like Home, Leads, My Leads, and Reports. On the right, a cloud icon is connected to a box containing icons for Leads Management (a person icon with a clock and a gear) and Event Management (a calendar icon with a clock).

About us



As you know, turning leads into sales is complicated, leads are difficult to capture and organize, follow-ups are difficult and sales cycles are long, ROI is difficult to measure...

These were the drivers behind the need for an innovation for our company's **Founder and CEO Mr. Manish Gorawala** to develop an easy to use and powerful platform MLeads.

[MLeads is a one-stop comprehensive platform for lead management automation.](#)

What is MLeads ?



MLeads is a one-stop comprehensive platform for lead management automation.

MLeads platform empowers sales and marketing professionals for lead management automation as part of growing opportunities, reducing sales cycles and increase revenue.

Lead Management Feature



Unique and powerful lead retrieval methods



Personalized mass email follow ups using predefined email message templates



One click Lead Research



Import and export data any source system to any destination system



Share your products or services videos in seconds with your prospects



Measure statistical report



Share Personal QR Business card and video profiles instantly with prospects



WiFi Independent



Monitor ROI across sales and marketing team's productivity and efforts in real-time

Install and Registration



How to install MLeads?

To find and install MLeads for iOS:

- On your iPhone, open **App Store**.
- Tap the Search icon.
- Enter *MLeads* in the search field.
- Select **MLeads** in the search results to go to the app page.
- Follow the standard installation procedure.
- The procedure to find and install MLeads app for Android is similar.

Sign Up/Sign In in to your account

To launch the app, tap the application icon on the home screen of your Android device.

How to Register?

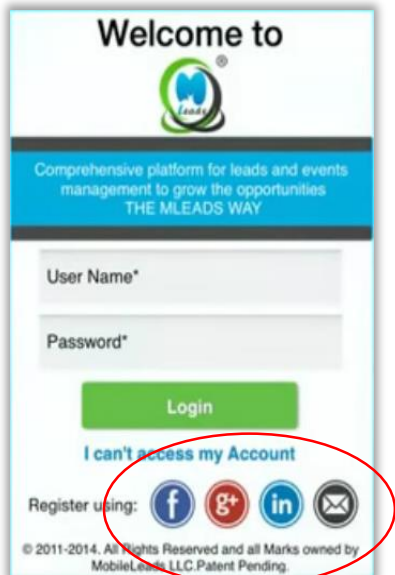
New User:

- Click on email icon to Register
- Enter all details require dand click on Register
- Click on OK
- Enter User email id and password
- Click on Login
- Read Term and condition and
- Click on Get Started

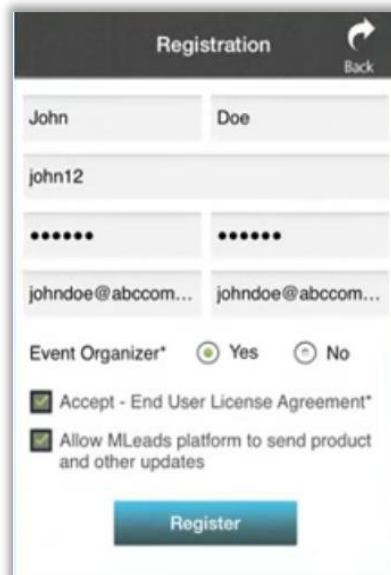
Current User:

- Enter user id and password
- Click on Log in

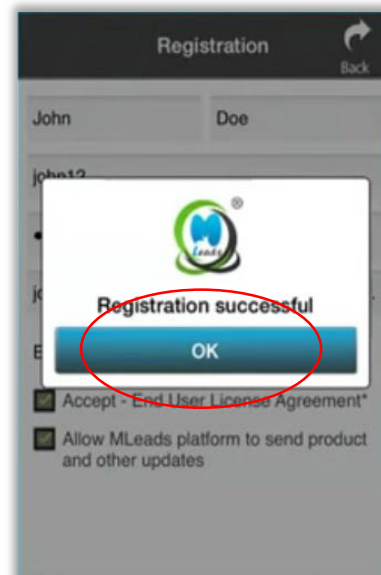
Step-1



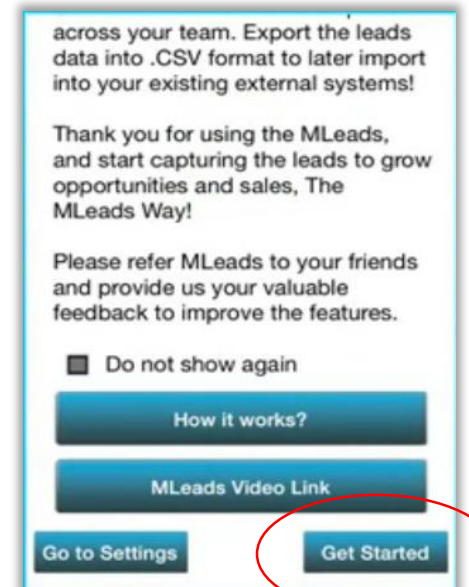
Step-2



Step-3



Step-4



Overview MLeads



Capture Lead information during or after the event using MLeads. MLeads offers 8 quick ways to capture Leads.

Enter the information about the event you are going to attend to track your leads.



Enter the information about the Lead group to track your Leads.



Create predefined follow-up email template, with message text representing different products or services your business offers.



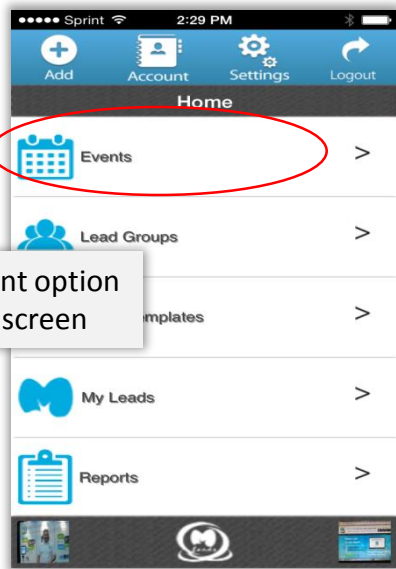
Review statistical reports across your team. Import and Export your data.



Add Event Group

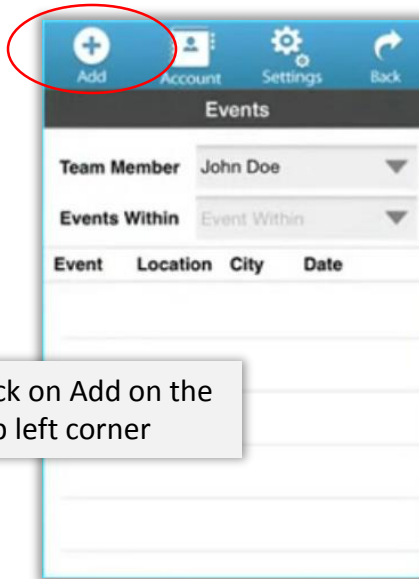


Step-1



Click on event option on home screen

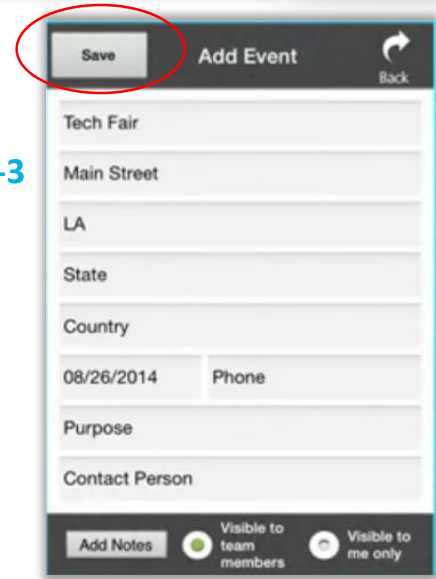
Step-2



Click on Add on the Top left corner

Enter information of the event
Click on Save

Step-3

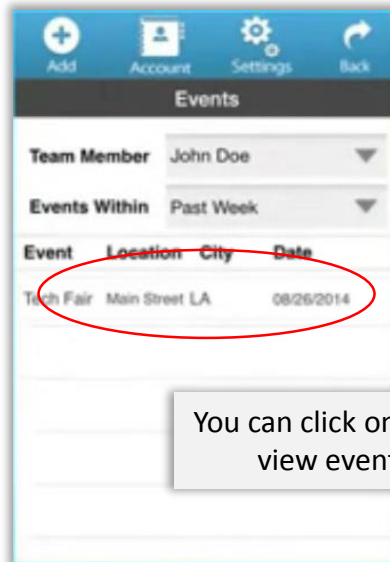


Step-4



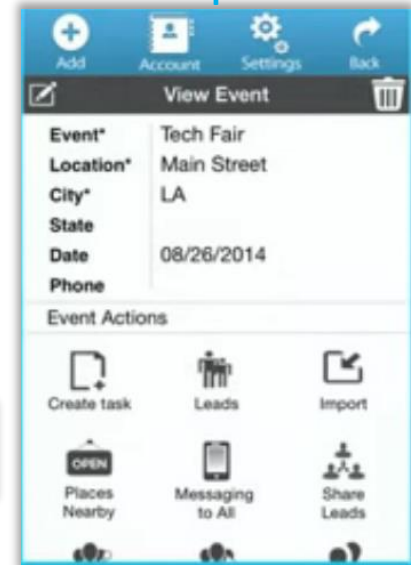
Event Added Successfully

Step-5



You can click on the event to view event options

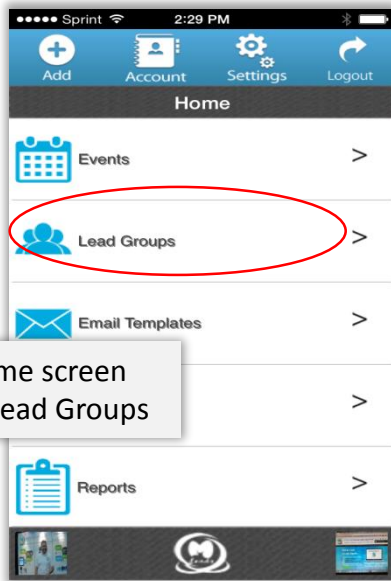
Step-6



Add Leads Group

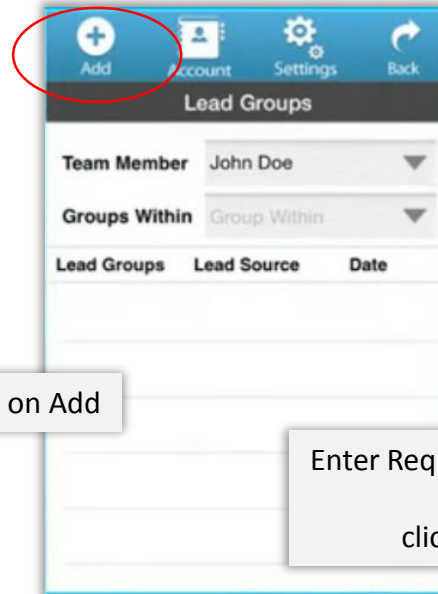


Step-1



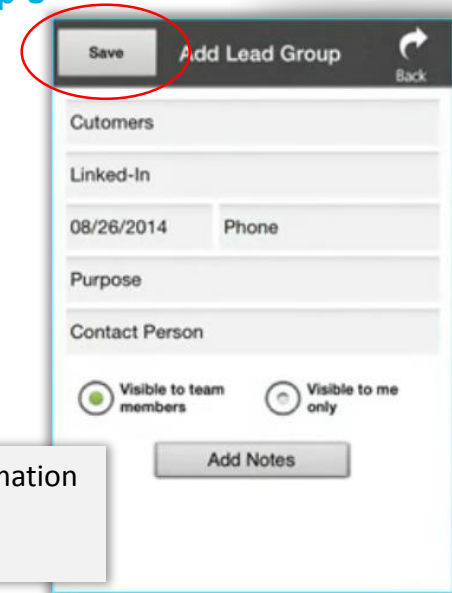
On Home screen
click on Lead Groups

Step-2



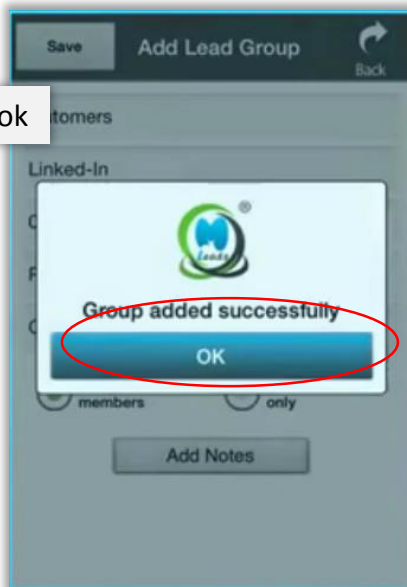
Click on Add

Step-3



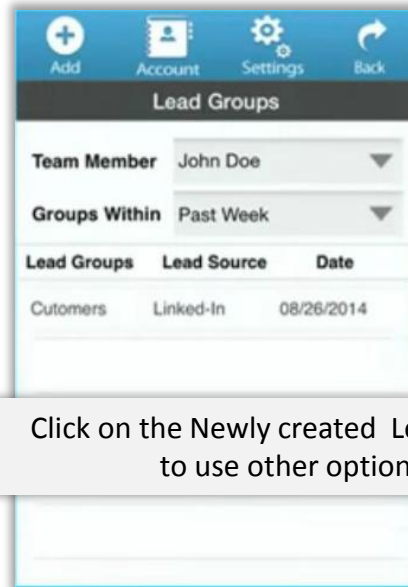
Enter Require information
And
click on save

Step-4



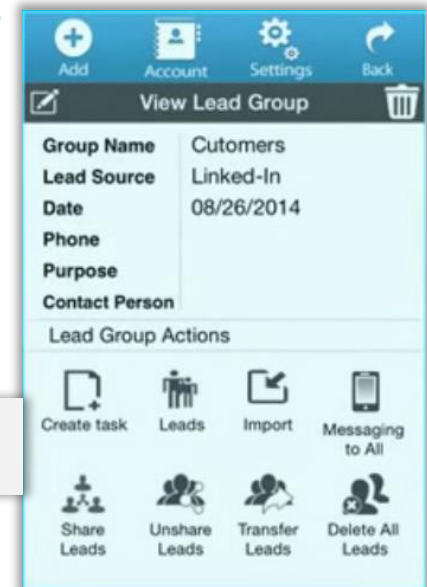
Click on ok

Step-5



Click on the Newly created Lead Group
to use other option

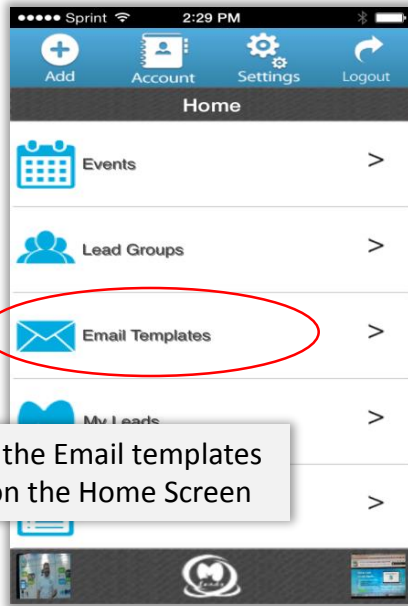
Step-6



Add Email Template

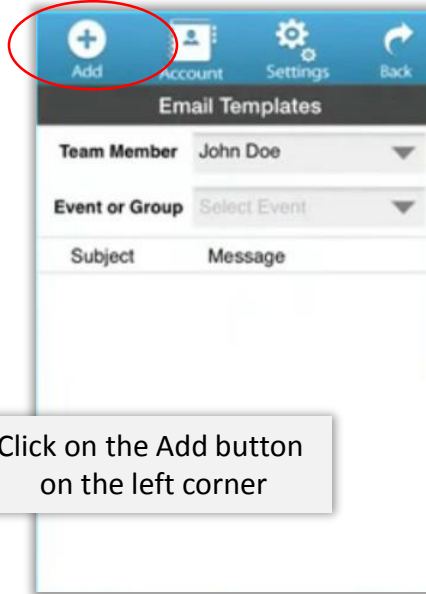


Step-1



Click on the Email templates option on the Home Screen

Step-2



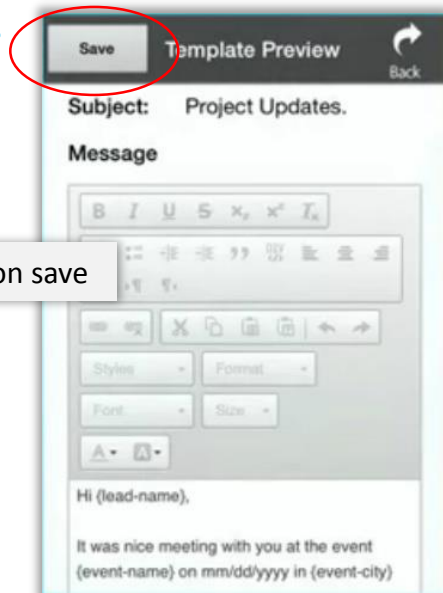
Click on the Add button on the left corner

Enter Subject and Click on Continue

Step-3

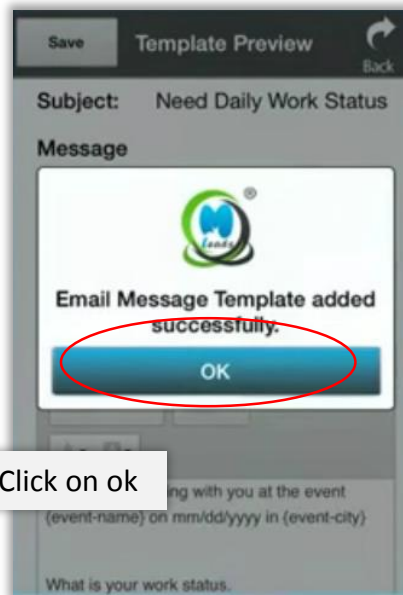


Step-4



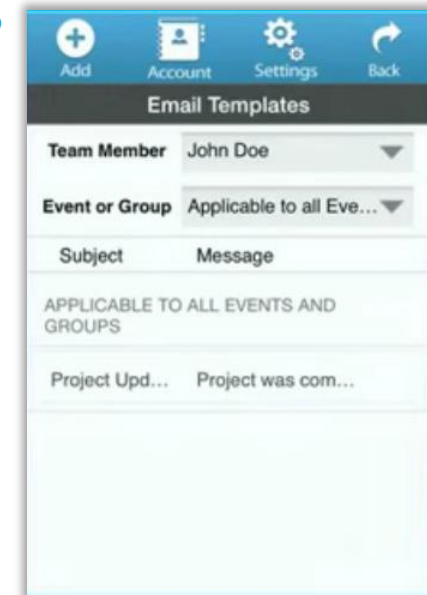
Click on save

Step-5



Click on ok

Step-6





MLeads Stream Lines Lead Management



Lead
Reterival



Lead
Research



Track Lead by Event
or Group



Follow-ups



Measure Stats

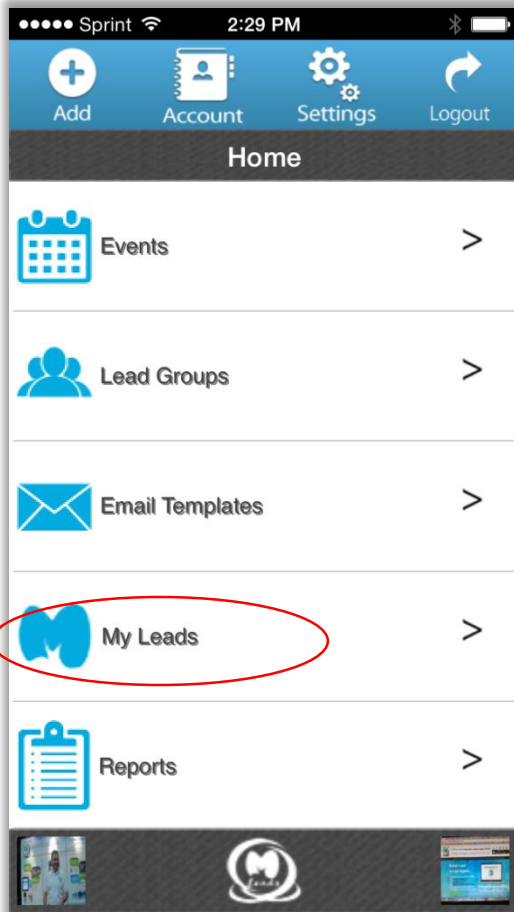


Team Management

Add Leads

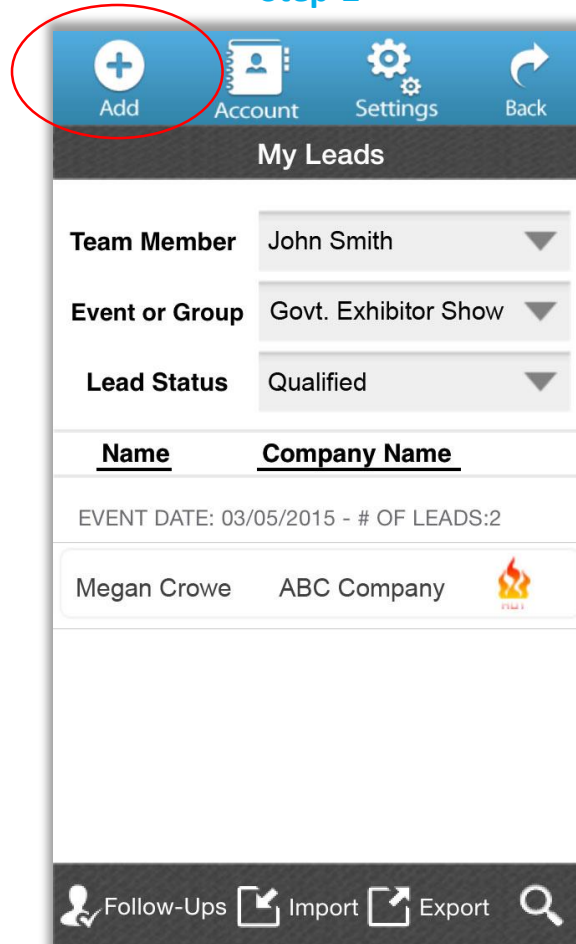


Step-1



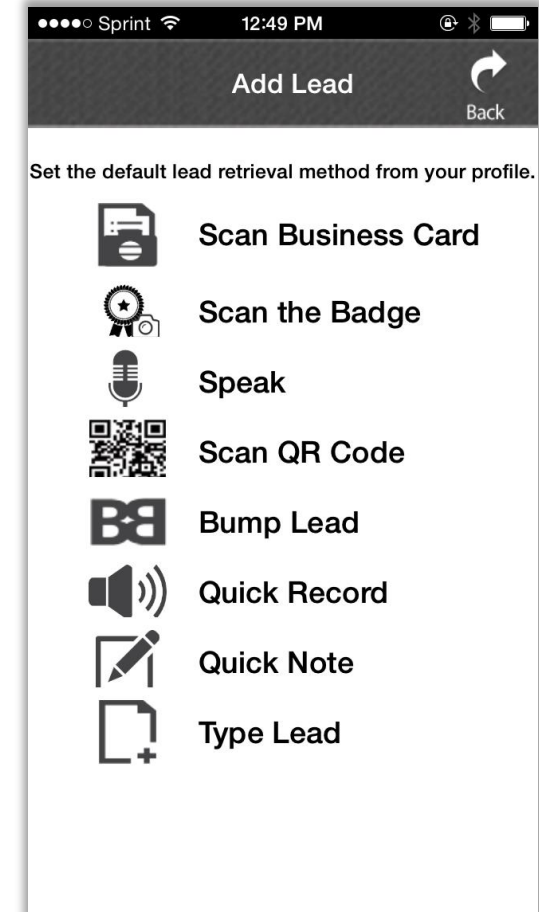
Click on the My Leads option on the Home Screen

Step-2



Click on the Add button on the left corner

Step-3



Quick captures and organizes leads by events or Groups using any lead retrieval methods

Leads Retrieval Methods



Scan Business Cards



Step-1



Step-2



Step-1

Scan the badge



Step-2

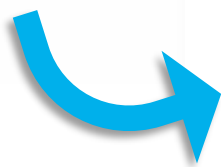
Leads Retrieval Methods



Step-1

Scan QR Code

Step-2



Leads Successfully added in your event or Lead group

Speak Leads



Leads Retrieval Methods



Bump Leads



Click on Bump Lead
Go to settings and click on custom lead Qualifiers

Quick Notes



Click on Quick Note
Write quick notes about leads
And click on save

Leads Retrieval Methods



Add Lead Manually

Enter information about the lead
and
click on save

Save Add Lead Back

Event or Group Govt. Exhibitor Show

Capture Image [Camera Icon] [Image Icon]

First Name * Last Name

Job Title

Company

Email *

Other Email

Phone Phone Extension

Other Phone

Lead Status Other

Follow-Up Action Call, Email, SMS

Take Action By End Date

Manage Lead

My Leads

Team Member John Smith

Event or Group Govt. Exhibitor Show

Lead Status All

Name	Company Name
EVENT DATE: 10/08/2014 - # OF LEADS:35	
Kormik Nowe	ABC Company
John Maid	ABC Company
Alex Tornley	ABC Company
Mike Pulvik	ABC Company

Follow-Ups Import Export Search

Record Leads

Save Add Lead Back

Event or Group Govt. Exhibitor Show

Record Play

From the Lead listing you can
click on lead to
view **Lead Action** and **Lead
Research**



Leads Research



One-Click Research on Lead

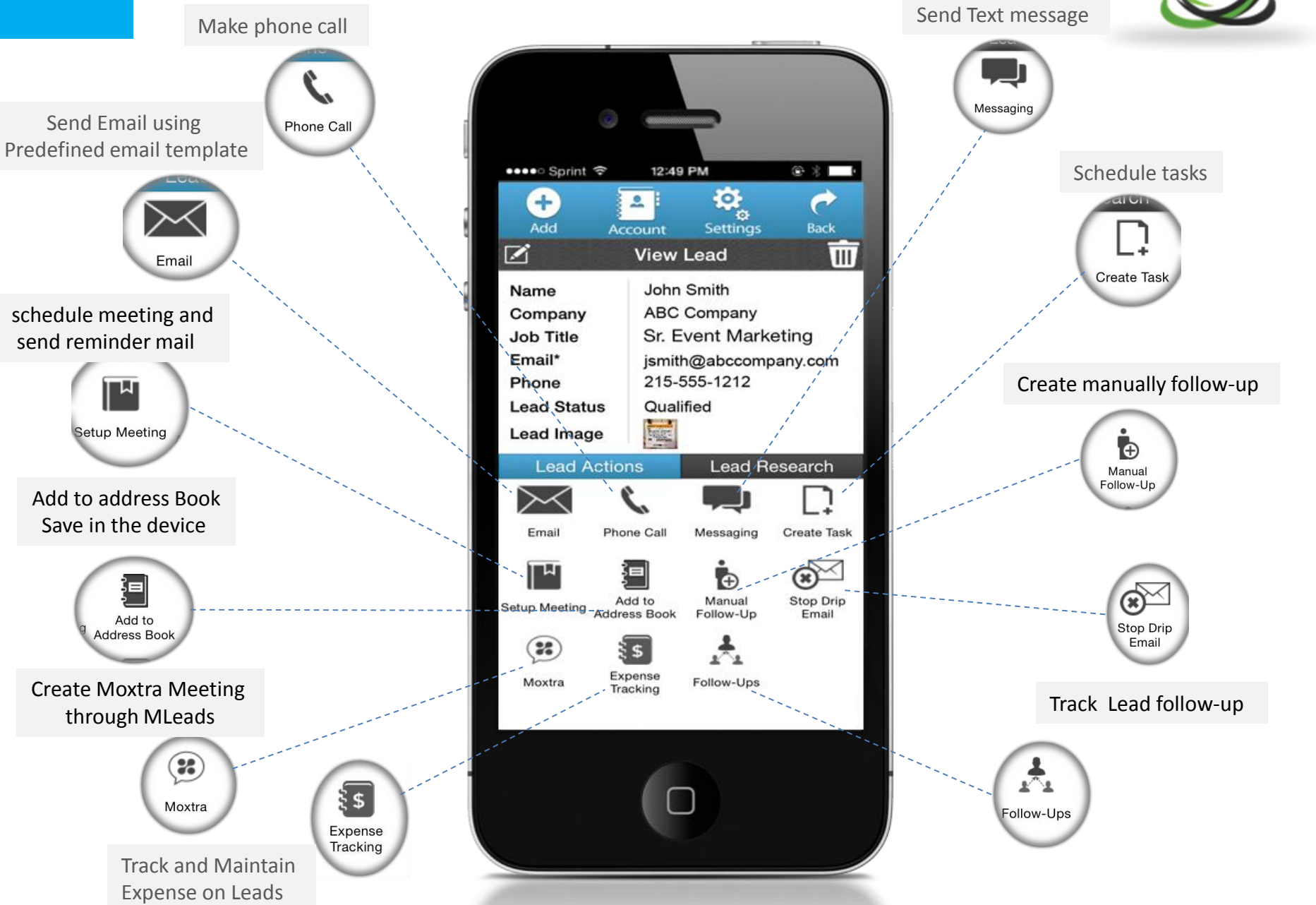


Name	John Smith
Company	ABC Company
Job Title	Sr. Event Marketing
Email*	jsmith@abccompany.com
Phone	215-555-1212
Lead Status	Qualified
Lead Image	

Lead Actions Lead Research

- Search and Connect
- Website
- Maps
- Google Search
- Facebook Connect
- Twitter Follow

One click Follow up Action



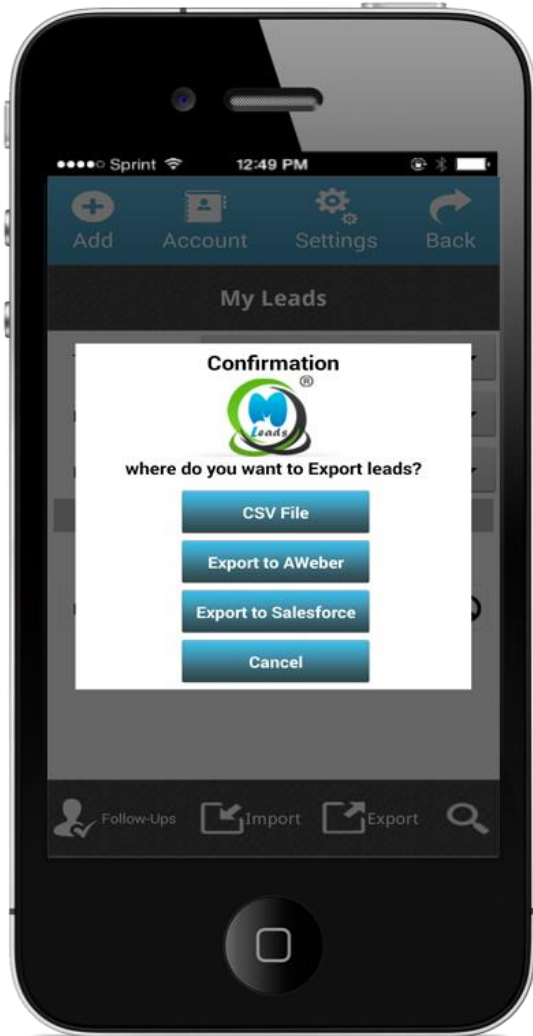
Measure Statistics



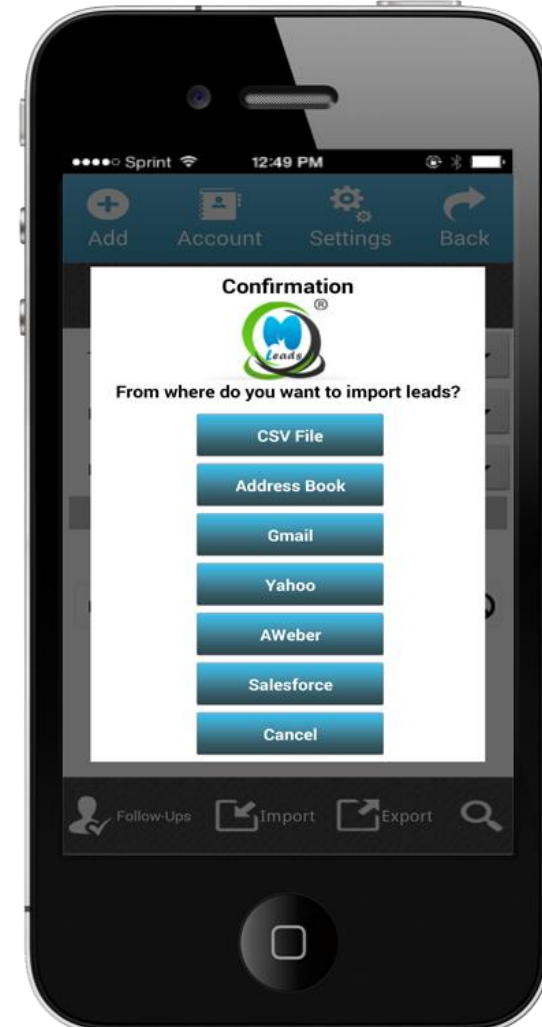
- Measure ROI, ROO, and visibility into productivity across team
- Pipeline Report
- Statistical Reports
- Sales Cycle Report
- Product Interest by percentage



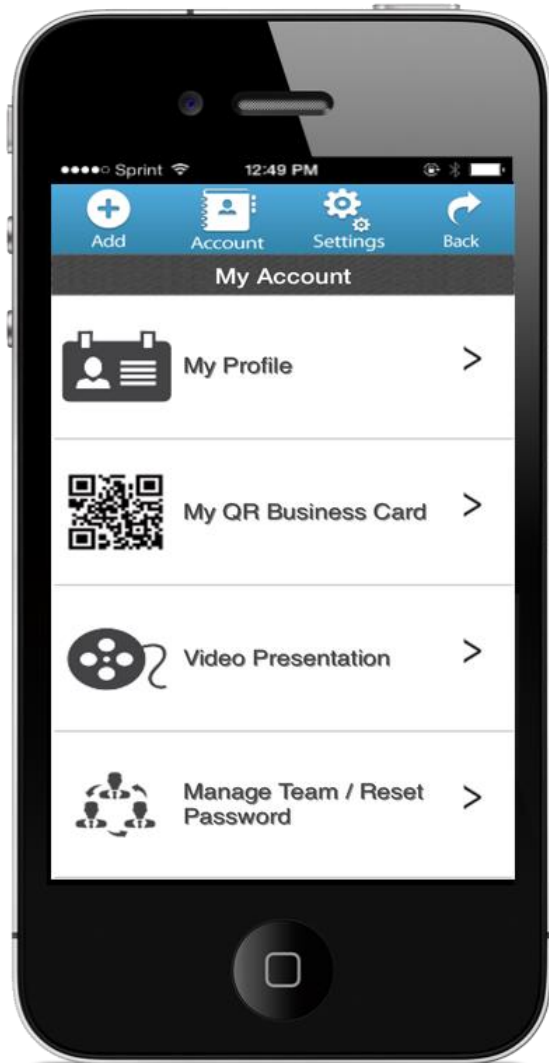
Import & Export Data



- Export your Leads in different format excel
- Export to Aweber and salesforce
- Import your Leads from different source system
- From excel file, Gmail, Yahoo, Aweber, Salesforce etc.

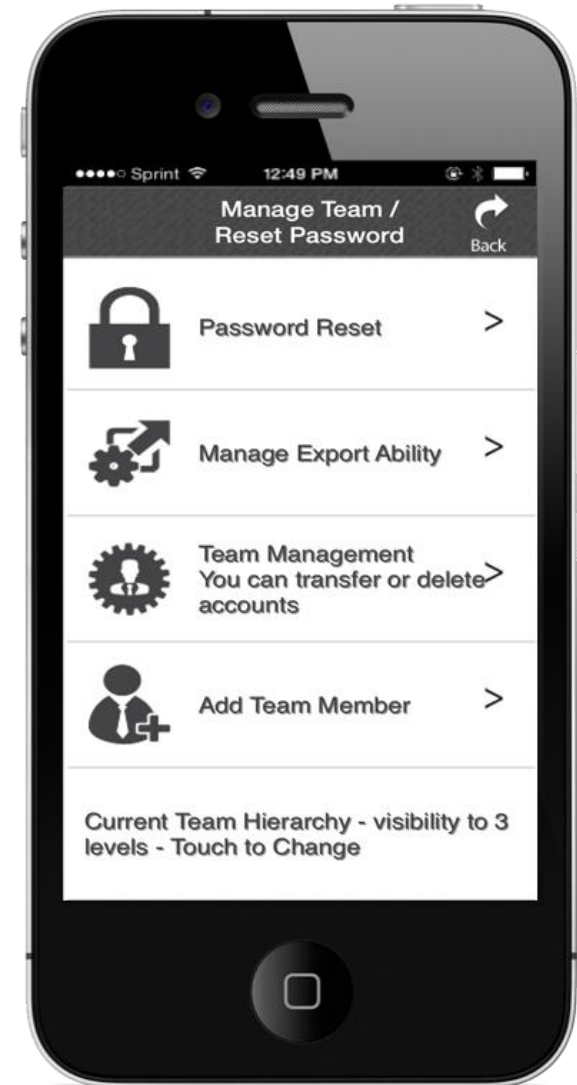


Team Management



As Team Leader you can manage your team

You can check productivity of team member



In Summary

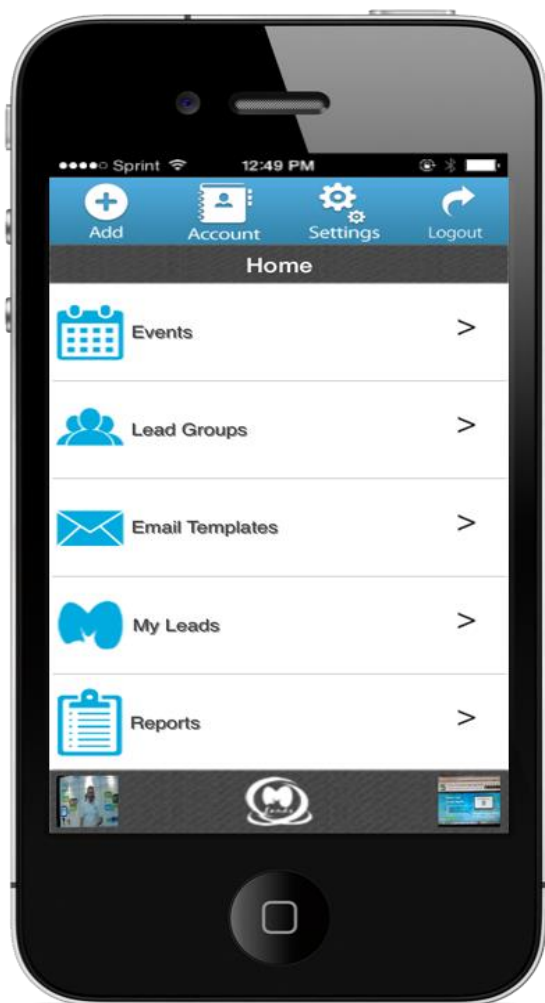


- Improve Productivity
- Easily Measure your sales Team performance and Effectiveness
- Closed deal faster through team inputs and centralization

MLeads Support



For more in-depth features information, Visit www.myleadssite.com



MLeads

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650 North Cannon Avenue, Lansdale, PA 19446

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Email : info@myleadssite.com

Support@myleadssite.com

Important Links

How It Works? :

<https://www.myleadssite.com/howitworks.php>

Instant Support:

<https://www.myleadssite.com/support.php>

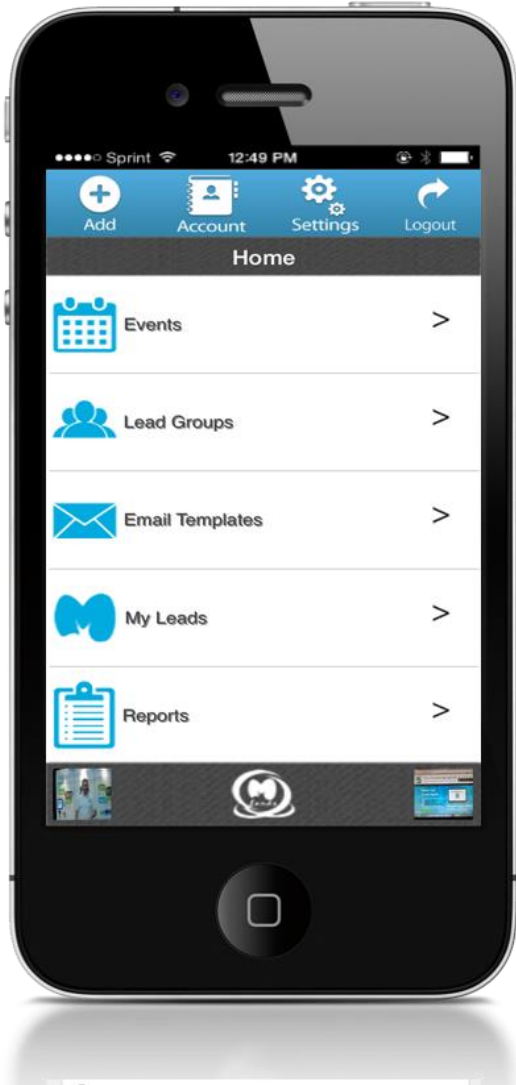
Demo and Training online :

<https://www.myleadssite.com/webinars.php>

FAQ :

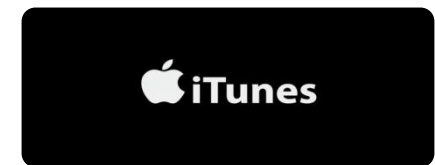
<https://www.myleadssite.com/faq.php>

Special Thanks from MLeads



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